



APRIL LA ActorMarathon 2015

April 17th, 18th, 19th

Fri. 2:00 pm-9:00pm, Sat-Sun 8:00-6:00pm

The **LA ActorMarathon** is a special **THREE DAY Catered Gala Event** -

50 Top Agents, Casting Directors, Personal Managers, Film Directors And Other Industry Professionals are invited to meet and see the work of **ONLY 12-14** prepared, professional actors. But it's more than just a major audition. Every ActorMarathon takes months of preparation and planning. A 1-2 minute monologue is required to audition and be accepted. Then each actor is given personal **PREP SESSIONS**:

- ① A **Commercial Audition PREP** session. Actors are individually prepped on commercial technique - two current commercial scripts which are provided. Final video-taping the day before the ActorMarathon.
- ② A **Monologue PREP** session prepares the actor for a **LIVE** solo performance. They are given advice on finding appropriate material and then given a personal rehearsal session.
- ③ A **Primetime or Film scene PREP** session helps both actors choose and rehearse a scene. Actors are given advice on: hairstyle, make-up, wardrobe, resume format and networking/interview tips for follow up meetings. We want you to be exceptionally prepared and confident for the event which is truly a "Marathon".

What Happens at an **LA ActorMarathon**? Here's a Breakdown

Friday is prep day - we spend the afternoon rehearsing your scenes and monologues, getting commercial technique training and videotaping your 2 commercials, putting together a press kit and enjoying the gorgeous weather at a 4 star hotel right on the Ocean-the most beautiful part of LA - sailboats and yachts going by, dolphins jumping - it's heaven!

Friday night - we celebrate our good work with a **Buffet Supper with wine** and tons of laughter. Bonding with fellow professionals we discuss networking, marketing strategies and how best to work in the **LA Prime Time TV and Film Market**.

Saturday morning - we meet for a **Continental Breakfast**, see the playback of your **TWO** taped commercials and perform both a monologue and scene **LIVE** in the **FIRST ROUND (11:00 AM-1:00 PM)**. **TOP Commercial and Theatrical Agents Casting Directors attend**. Then follows a **Buffet Lunch**- have a Meet, mingle and enjoy the camaraderie of talking with these fabulous LA Industry people. During the break- have a swim or walk along the Pacific which is just feet away. Enjoy the beauty of this fabulous setting!

Saturday afternoon - is the **SECOND ROUND (3:00- 5:00 PM)** with **Theatrical Agents, CD's and Personal Managers**. Commercials are played back then Monologues and Scenes performed.

Next is a **Q & A** where you get invaluable advice and the inside scoop with some of the **same Agents and Casting Directors** who have previously signed actors, auditioned and hired them for commercials, films, and primetime shows: *House, Criminal Minds, CSI, Grey's Anatomy, Burn Notice...* and others.

Saturday evening- the group usually goes out together to discover Hollywood or party together!

Sunday morning and afternoon - repeat of the Saturday schedule

Sunday evening (6:00 PM - 7:30 PM) After the Industry guests leave, enjoy a Champagne toast, an intense **Career evaluation** and a **Marketing mini-seminar** about the TV and Film Industry. Take notes on the many tactics for follow up and **How to Ace an Agent Interview**. You are **PERSONALLY** guided every step of the way! All actors receive a **personal One-on-One follow up session** within 2-4 weeks after the Marathon to handle specific career issues.

To request an interview/audition, email:

marathon@theactorsmarket.com